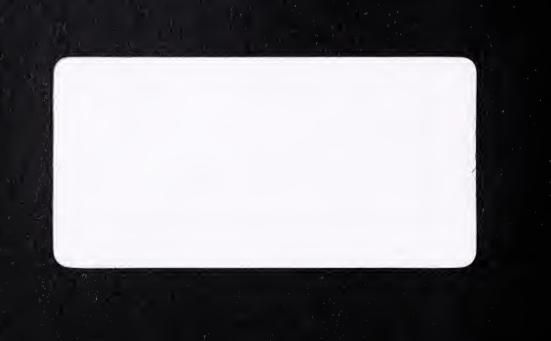
#### **FY 1992 Information Technology Spending**





#### **FY 1992 Information Technology Spending**

James F. Kerrigan Vice President INPUT, INC.







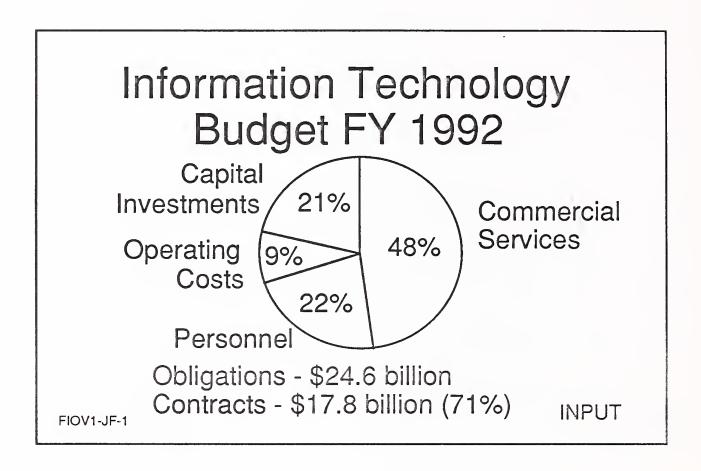
#### Overview

- Market Introduction
- Systems Integration
- Computer Equipment
- Software
- Communications and Network Services
- Conclusions

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#### FY 1992 Budget Factors

- A-11 decline by \$1 billion
- 1992 budget anomaly
- Capital investment jump
- Personnel spending impact
- Increased leasing

FIOV1-JF-2

Notes	

- A valid starting point
- Lack of agency plans
- Continuing budget volatility
- · A need to keep checking
- · Wish list approach

FISSP-10/91-3

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- Built-in cut factor
- Other criteria
  - Economic
  - Political
  - Geopolitical
- · Next election

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Notes	

- Global effects
  - CIM, CALS
  - NASA, Space Station
  - Technology support

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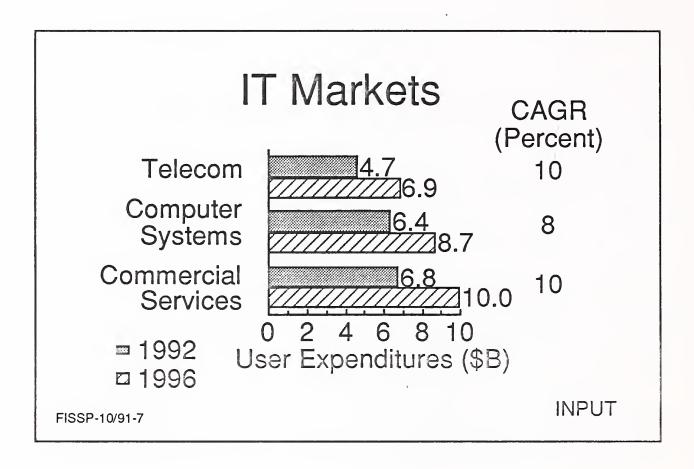
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- Domino effects
  - Cuts, policies, regulations
  - Legal, administrative
  - Return of the grand design

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# Information Technology Market Factors

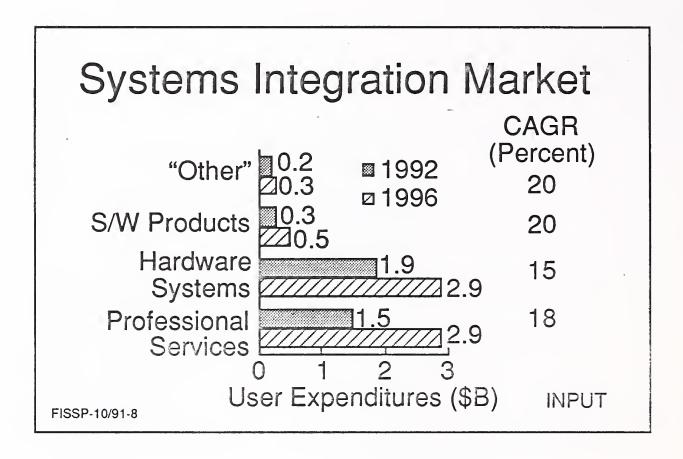
- Zero-sum budget
- Defense budget
- Regulation changes
- Standards implications

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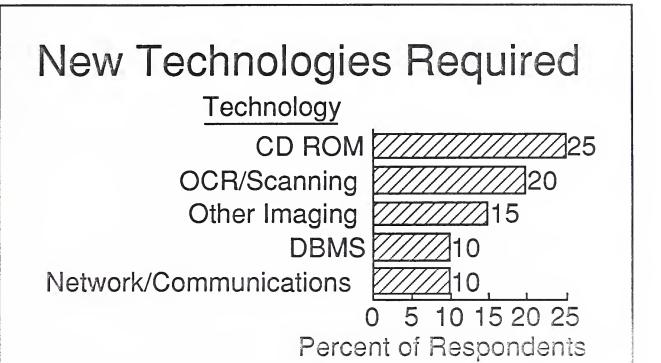
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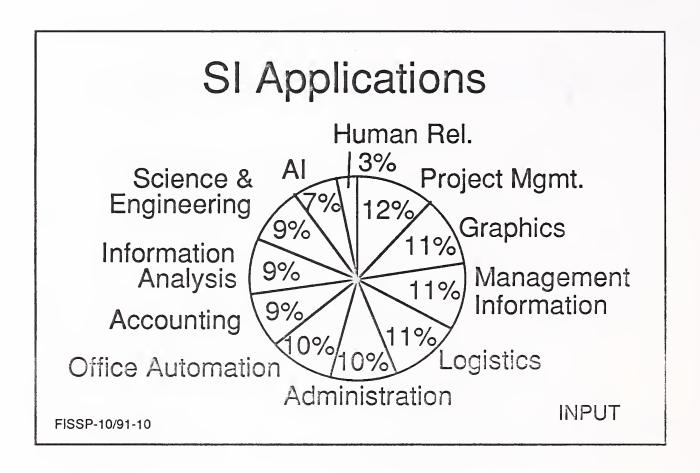
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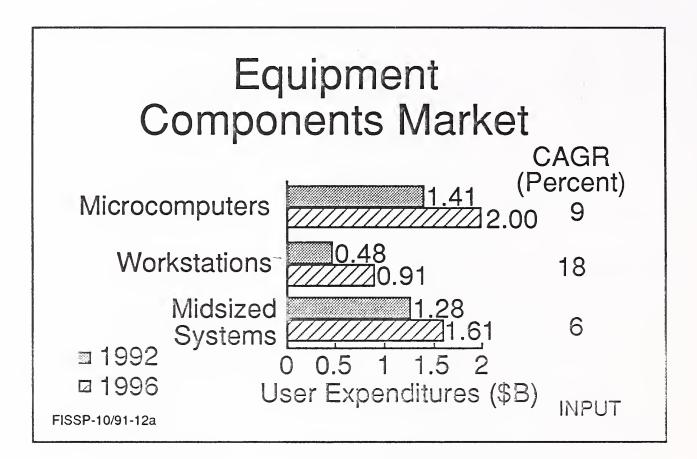
#### Critical Success Factors

- Risk containment and skillful management
- Vendor reputation
- Comprehension of procurement rules
- Technical ability
- Teaming partnerships
- Need to focus efforts

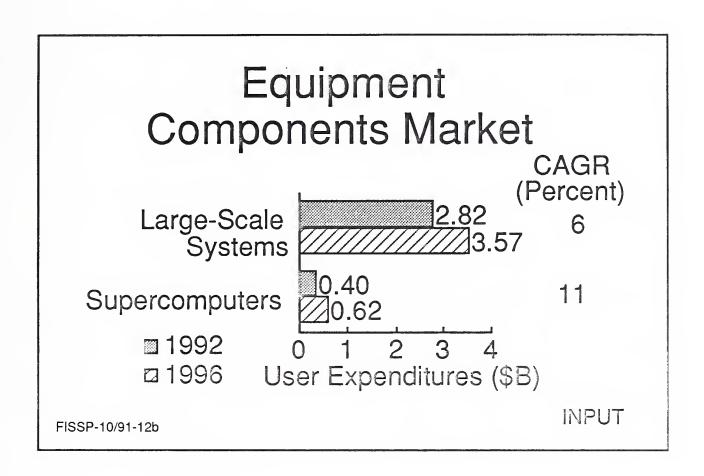
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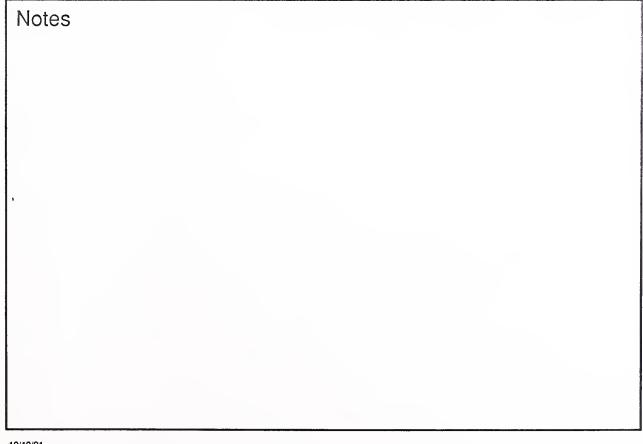
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#### Computer Equipment Selection Criteria

Criteria	Importance
Equipment Performance	4.6
Equipment Reliability	4.5
Software Features	4.1
Vendor's Support Reputation	3.8
Ease of Implementation	3.8
FISSP-10/91-13	INPUT

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### Applications by Equipment Size

	Percent of Respondents			dents	
Application Type	Micro	WS	Mid	MF	Super
Information Analysis	71	50	56	81	17
Human Resources	74	31	46	75	0
Electronic Mail	75	61	69	56	17
Electronic Publishing	89	67	33	46	0

FISSP-10/91-14

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## Applications by Equipment Size

	Percent of Respondents			dents	
Application Type	Micro	WS	Mid	MF	Super
Logistics and Distribution	74	40	39	93	0
Scientific/Engineering	77	86	75	83	80
Communications	61	65	73	93	50
Word Processing	92	72	38	38	17

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## Applications by Equipment Size

	Percent of Respondents			dents	
Application Type	Micro	WS	Mid	MF	Super
Administrative	74	35	67	80	0
Finance/Accounting	71	33	64	85	0
Project Management	87	53	40	40	0

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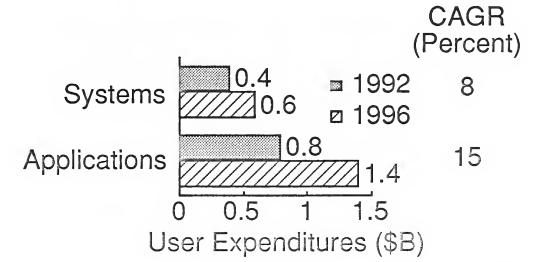
# Acquisition Methods

	Percent of Agencies			ies	
<b>Acquisition Method</b>	Micro	WS	Mid	MF	Super
Requirements Contract	48	42	29	25	14
GSA Schedule	89	75	39	19	0
RFP	40	58	67	94	75
Excess Equipment	16	16	11	13	0

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Notes		

#### Software Products Market



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### Agency Operating System Usage

Operating System	Percent of Resp. Planning to Use	Percent of Applications
<b>UNIX Types</b>	77.3	53.2
MS/DOS	77.3	30.1
MVS	50.0	39.3
OS/2	31.8	23.3
Other	18.0	13.3
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#### Software Products Usage

Product Increase (%) Applic. Examples

SQL-based 95 Data base interface Applic. conversion

Program mgmt.

4th & 5th GLs 90 Ad hoc reporting

Data base applic.

Development

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# Software Products Usage

Product	Increase (	(%) Applic. Examples
CASE Tool	s 86	Optimize syst. design Space management Software development
UNIX Products	64	File server SW logistics Administrative DBMS Distributed comms.

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#### Software Products Usage

Product Increase (%) Applic. Examples

Al/Expert 60 User problem solving

Systems - Error recovery

- Scientific application

- Public information

Ada 29 Software development

Compilers logistics

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#### Software for Workstations

	]	Percent
Product Type	Rank	Identifying
Word Processing	1	79
Data Base Mgmt.	_ 1	79
Spreadsheet	2	47
Graphics	3	32
Communications	4	26

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# Applications Software Criteria

Criterion	Average Rating*
Ease of Use	4.0
Performance	3.8
Ease of Implementation	3.7
Software Features	3.7
* 1 = Not important; 5 = Very important	INPUT

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## Applications Software Criteria

Criterion	Average Rating*
Documentation	3.6
Application Knowledge/ Technical Expertise	3.5
Support Reputation	3.4

\* 1 = Not important; 5 = Very important INPUT

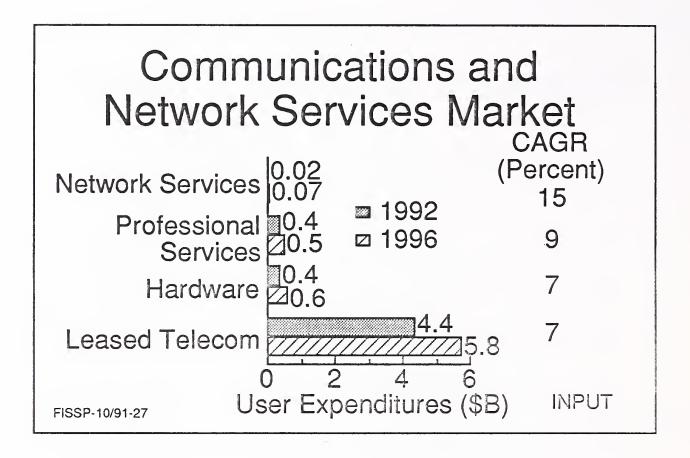
### Applications Software Criteria

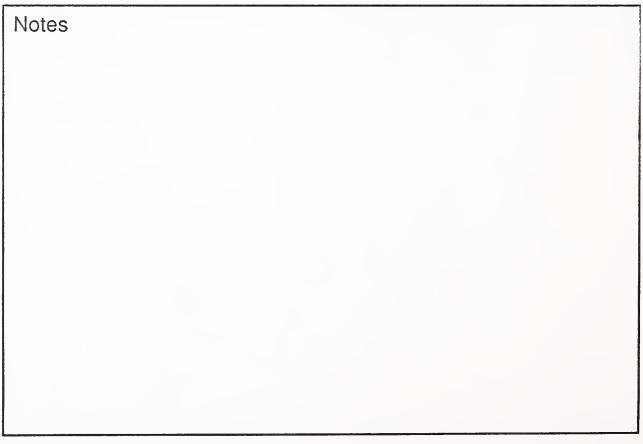
Criterion	Average Rating*
OSI Compliant	3.3
Training	3.3
Product Price	3.1
Federal Experience	2.0

\* 1 = Not important; 5 = Very important

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#### Federal Telecommunications Spending Directions

	Percent of Respondents			
Product	Increase	Decrease	Same	
Voice	42	42	17	
Leased	73	18	9	
Circuits VANs	80	0	20	

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Notes

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### Federal Telecommunications Spending Directions

	Percent of Respondents		
Product	Increase	Decrease	Same
Hardware	78	0	22
Software	78	11	11

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Notes			
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# Preferred Method for Acquiring New or Improved Telecommunications

	Preference Ranking	
Method	1990	1988
Buy Integrated Systems	1	2
Buy Common Carrier Services	2	1
Use GSA or DCA Svcs.	3	5

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# Preferred Method for Acquiring New or Improved Telecommunications

	Preference Ranking	
Method	1990	1988
Buy VAN Services	4	4
Hire Contractor to Integrate Components	5	3
Buy Components and Integrate In-House	6	6
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#### Vendor Weaknesses

Weaknesses	Percent of Respondents
Lack of Knowledgeable Personnel	30
Low Support/ Service Levels	30
Proprietary Systems FISSP-10/91-32	10 INPUT

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#### Vendor Weaknesses

Weaknesses	Percent of Respondents
Volume-Sensitive Pricing	10
Inadequate Technology	10
Business Attitude	10

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#### Conclusions

- A complex, messy, inexact process
- Multilevel volatility
- Constant vigilance required
- · Yes, it's worth it

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#### **About INPUT**

INPUT provides planning information, analysis, and recommendations for the information technology industries. Through market research, technology forecasting, and competitive analysis, INPUT supports client management in making informed decisions.

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#### INPUT OFFICES

#### North America

San Francisco 1280 Villa Street Mountain View, CA 94041-1194 Tel. (415) 961-3300 Fax (415) 961-3966

New York
Atrium at Glenpointe
400 Frank W. Burr Blvd.
Teaneck, NJ 07666
Tel. (201) 801-0050 Fax (201) 801-0441

Washington, D.C. INPUT, INC. 1953 Gallows Road, Suite 560 Vienna, VA 22182 Tel. (703) 847-6870 Fax (703) 847-6872

#### International

London INPUT LTD. Piccadilly House 33/37 Regent Street London SW1Y 4NF, England Tel. (071) 493-9335 Fax (071) 629-0179

Paris INPUT SARL 24, avenue du Recteur Poincaré 75016 Paris, France Tel. (33-1) 46 47 65 65 Fax (33-1) 46 47 69 50

Frankfurt
INPUT LTD.
Sudetenstrasse 9
D-6306 Langgöns-Niederkleen, Germany
Tel. (0) 6447-7229 Fax (0) 6447-7327

Tokyo INPUT KK Saida Building, 4-6 Kanda Sakuma-cho, Chiyoda-ku Tokyo 101, Japan Tel. (03) 3864-0531 Fax (03) 3864-4114



